

SHOW REVIEW: AV-ICN EXPO 2025



AV-ICN EXPO 2025

SHOWCASING SCALE, TECHNOLOGY, AND VISION FOR THE PRO AV INDUSTRY

*DRAWS 26,000+ VISITORS TO INDIA'S LEADING AV SHOWCASE
OF INNOVATIONS, CONFERENCES, AND LIVE TECH DEMOS*



AV-ICN Expo 2025 returned with greater momentum and scale, solidifying its reputation as India's definitive platform for professional AV technologies. The expo brought together a myriad of innovations by top brands and industry professionals including high-end LED displays, digital signages, unified collaboration solutions, and so much more. As always, AV-ICN Expo also featured multiple highlights at the show floor like **CAVS** and **AV-ICN Conference and Seminar**, inviting thought leaders and industry veterans to share insights on upcoming trends and technologies. The expo served as a hub for product launches, hands-on demonstrations, and knowledge exchange, showcasing the rapid evolution of AV across various sectors.

AV-ICN Expo, held from 29th May – 31st May this year, once again proved to be a vital platform for the professional AV industry spotlighting latest innovations across high-end displays, projectors, AV-over-IP technologies, unified collaboration, and networking solutions. The expo drew strong interest from attendees throughout the three-days, offering a dynamic environment for collaboration, networking, and immersive experiences that resonated across industry segments.

Continuing its strong momentum, this

year's exhibition, held in conjunction with the **PALM Expo**, recorded a unique visitor count of **26,251** and a total footfall of **39,734**, marking a steady year-on-year increase and reaffirming its position as the premier destination for India's pro AV, pro audio, and lighting industries. **PALM AV-ICN Expo** spanned over **40,000 sqm** across four expansive halls – 2, 3, 4, and 6 showcasing immersive demo area by **HARMAN Professional** along with four **Demo Qubes** and other remarkable high-light features.

TECHNOLOGY SPOTLIGHT: INNOVATION TAKES CENTRE STAGE AT AV-ICN EXPO WITH A WAVE OF FIRST-TIME SHOWCASES

Nearly 300 leading businesses exhibited at **PALM AV-ICN Expo**, representing over 1,000 brands with thousands of products ranging from installation solutions, broadcast tools to delivering immersive experiences. Notably, 40 first-time exhibitors debuted at **PALM AV-ICN** this year, reflecting sheer enthusiasm of new players entering the space with high-end, innovative solutions tailored for the Indian market.

With the aim of understanding leading technologies and innovative pro AV solutions around the show floor, **AV-ICN Expo Magazine team** got in touch with each of its pro AV exhibitors to briefly discuss

the technology showcases and first-time launches.

Nteck Systems brought its all-new **Toggle Dock 2 x 1** to the show floor, which is an extension product for **Toggle Series**, a switcher dock station. It has two inputs for seamless switching between two laptop hosts through **USB-C**, which also supports **100W** power delivery and can be routed to **HDMI** display and the peripheral devices. It has built-in auto switching function and can also be controlled through any control system or a small **GPIO** button.

Coming up with some of the amazing products on the show floor, **Xtreme Media** showcased its indoor and outdoor

rental products. The team brought a new product line with a **COB-based** setup, with silicon coating that protects the indoor product line from moisture, water spillage, and any physical damage. In fact, the brand's outdoor LED received quite a successful response in the previous two editions of the expos where they participated. The team also showcased its **Arena Series** – outdoor LED with a pixel pitch of **3.9**. Apart from these hot selling series, the brand also displayed its unique **576 x 576** cabinet for pixel picture of **4.8 LM** and has been working on **3.9** and **4.8 MM** for the outer product line as well. It also had a new mesh product on



AV Master Technology introduces numerous AV innovations at AV-ICN Expo 2025

the show floor, which is the **Orion Series**. The product comes in a standard pixel pitch of 3.9 and the best thing about the series is that it can be hung with a truss because of its lightweight.

Erthpot, one of the leading professional audio manufacturers and a 'Make in India' endeavour, debuted three India-first AV products: the **Keyer DSP**, **Novo Conference System**, and the **Accipiter 4K PTZ camera**. The Keyer series DSP offers powerful digital signal processing with Dante integration, echo cancellation, and a dual-core **ARM9 processor**, ideal for pro AV and conferencing setups. The Novo Conference System is a sleek, plug-and-play wired discussion system supporting up to 110 mic units, with video tracking capabilities and a durable die-cast design, perfect for classrooms and boardrooms. Rounding off the lineup is the Accipiter, a 4K broadcast-grade PTZ camera featuring AI-powered human tracking, ultra-smooth motor control, and multiple output interfaces including HDMI, SDI, USB, and NDI, crafted for seamless, high-performance video production.

Epson also introduced its all-new large venue 4K laser projectors – **EB-PQ Series** at the AV-ICN Expo for the first time. The latest range of 4K laser projec-

tors the - **EB-PQ2010B**, **EB-PQ2213B** and **EB-PQ2220B** 4K laser projectors set a new standard for high-performance projection in large venues and live events. These models are equipped with state-of-the-art 4K crystal motion technology, advanced thermo-control panel and double micro-lens array, delivering exceptional 4K clarity, vibrant colours, and deep contrasts.

Exhibiting for the second time at AV-ICN, **AV Master Technology**, introduced its **Super Server** – a media server built to eliminate current sound caused by voltage, and protect the server motherboard from voltage difference damage, **Super Audio Isolator** – a surge protector that provides high-quality audio by indirectly mitigating the audio distortion, **Super EDID** – an imperative and professional software, **Super Cue Dual** and **Super Quad** – intelligent PPT clickers. Along with other high-end showcases, some other technologies introduced at the show floor included **HDMI 2.0 to HD-BaseT Splitter** in 1x4 and 1x8 – 4K@60Hz, **HDMI 2.0 to HDBaseT Matrix** in 8x8 and 4x4 – 4K@60Hz, **DP 1.2 to Fiber**, **Extenders** at 21.6 Gbps, **AES50 to Fiber Extender**, **HDMI 2.0 Surge Protector**, **8K HDMI Matrix** – 8K@60Hz (8x8 and 4x4), and **8K@60Hz HDMI 2.1 Splitter/DA/Distributor** by AV Master Technology.



Epson showcasing cutting-edge technologies on the AV-ICN show floor

Hawaii LED, a company that focuses on what the industry requires, exhibited some of its best global technologies. While the Indian market focuses on LED cabinet measurements of 6 x 8 or 10 x 12, or 10 x 16, this brand came up with exactly two feet cabinets and introduced them at AV-ICN Expo for the first time. The brand also introduced its newly designed **GMAX Series** – outdoor cabinets with an exact to fit unique feature. Hawaii LED is not only working on bringing new products to the market but also studying the industry.

Yeon LED, one of the leading manufacturing and rental LED screens providers, introduced its all-new **Glint X Series** at the show floor and received an amazing response. The series offer P3.8 black LED as an outdoor LED, built for multi-purpose experience for users allowing high brightness, high resolution, and long lifespan.

Adding to many innovations across the show floor, **AET Displays** introduced the next variant of NX COB – the **NX COB Ultra** – the first-ever display in India at AV-ICN Expo. The product comes with zero latency and has a refresh rate as high as 7680-TZ and comes with a 22-bit native grey scale. It's the perfect solution when it comes to live boardrooms, and more. Along with

Nteck Systems expands its product portfolio with all-new switchers and extenders at AV-ICN Expo 2025



Xtreme Media captivates its booth visitors with the brand's latest LED innovations





Absen highlights its rental series at the Expo



AET Displays presents its unique indoor and outdoor solutions at the Expo

this newly introduced LED technology, AET also showcased its rental displays at the expo. From **QC Series** of 3.9-pixel pitch to AET's cutting-edge **NX QCOB** of 1.25-pixel pitch and a matrix of 4x4, and the **Dream Wall** for corporate boardroom and education institutions, AET's booth was lit with high-end products for indoors and outdoors and interactive solutions. The team also displayed **QI Series** at the booth's floor that can also be converted into an interactive display. The expo was covered in collaboration with **Cavitak – AET Displays'** national distributor.

Bringing unique solutions for the visitors, **PeopleLink Unified Communications** showcased its world-class solutions for big boardrooms, huddle rooms and classrooms. Being the Indian manufacturers offering A-Z video collaboration products, the brand set up an experience centre at the show floor showcasing end-to-end solutions for everything from huddle rooms and WFH setups to large conference rooms, classrooms, seminar halls and auditoriums, all under one platform. The huddle room demo featured a 65-inch interactive display, PTZ camera, and retractable screen, along with goose-neck chairman-delegate microphones in wired, wireless, or hybrid form. The

brand also amazed its booth visitors by unveiling the world's first **4K PTZ bar** with in-built mics and speakers, plus wireless connectivity, an all-in-one solution for rooms of 20–25 people. On the other end of the booth, they displayed a compact boardroom setup that included a 55-inch display, AI-powered 4K bar with auto-framing, voice tracking, and smart grid tech. Adding to the best-of-the-best, **PeopleLink** also integrated a platform-agnostic room scheduling tablet and '**InMeet Fusion**' software, enabling users to schedule or join meetings across Zoom, Teams, Webex, Google Meet, or InMeet, all from a mobile, with just one click.

Absen, one of the leading LED display providers, also showcased all its rental series at the expo including **NT Series** – a cost-effective rental display for large indoor or outdoor stages. The 500*500mm panel is flexible and convenient, helping customers to quickly build a large screen in a short time.

DI IMPEX, one of the established full colour LED display and LED screen suppliers, introduced its ring light for stage lighting and a dance floor at AV-ICN Expo 2025 along with their showcase of LED screens. The brand also launched its all-new **Air Series**, a one-of-a-kind LED at the show floor, provid-

ing new experiences to booth visitors.

Lumina Displays launched Lumina rental products at the AV-ICN Expo, amongst which, one was the innovative flexible screens, and the other was one-of-a-kind modern cabinet. The team also welcomed **Shangli**, one of the major manufactures of modules in the world, into this rental industry. They introduced new modules like 2.6, 3.91, and many more.

G H Starled also came with a bigger and better upgrade at the show floor – an innovative globe screen. The globe screen has a pixel pitch of P2 with the size of the globe being 1.5 m x 1.5 m and is portable. Users simply have to put it in a flight case and it's ready to go anywhere. End users can also create their own content to visualise in 3D. It can also be used for large-scale events.

Genex DIGITAL launched its new 576x576 cabinet and 500x500 cabinet along with fixed installation visual solution, P1.84 theatre and commercial experience at AV-ICN Expo. They introduced this new technology with 6,500 brightness and 2,525 lamp with the GenX brand.

Atenti LED, this time, didn't focus on showcasing but rather, educating people through different LED panels and dynam-

Meet Shah, Country Business Head (USA), PeopleLink, interacts with the visitors sharing key product highlights



Mindstec team interacts with AV-ICN Expo visitors showcasing cutting-edge products from brands like NetGear and more



ic designs. The team gave crash courses at AV-ICN Expo this year, accessible to all interested visitors, and subsequently providing a license with the accomplishment of the course.

Arihant Informatics also unveiled its new **AVINITY Video Wall Controller** – a high-performance, Windows-based video wall processor designed for both small and large-scale deployments. Ideal for

control rooms, collaboration spaces, and corporate signage, AVINITY offers seamless content distribution with maximum flexibility. The brand also introduced **4K60 HDMI-over-IP system** that integrates both encoding and decoding into a single device, allowing any unit to function as either an encoder or a decoder. It features dual 3.5mm audio input and output, five USB ports for keyboard and mouse, host

connection, touch support, and USB 2.0 compatibility.

Fortis Tech, one of the LED display providers also unveiled its latest product portfolio for the Indian market creating a visual feast with **CP Series Indoor Screen**. The LED screens come with an aluminium alloy box with strong rigidity, anti-oxidation, smoother splicing, and variable shapes.

AV-ICN CONFERENCE PROGRAM AND SEMINAR 2025: EXPERT PANELS EXPLORE INDIA'S AV GROWTH STORY AND EXPANDING ROLE ACROSS DIVERSE SECTORS

One of the standout highlights from AV-ICN Expo 2025 show floor was the **AV-ICN Conference Program and Seminar**. Held across all three days of the event, the conference served as a vital knowledge-sharing platform, bringing together thought leaders, systems integrators, AV consultants, and technology professionals from across the pro AV industry. The sessions offered deep insights into emerging trends and technologies including MicroLEDs, pro AV projects in India, unified communication solutions, AV-over-IP technology, and so much more.

The conference sessions explored a broad spectrum of critical topics including 'Interactive Screens: Transforming Corporate and Educational AV Landscapes' with **Nikhil Shenoy**, Founder & Principal Consultant, **Digital Futurist**; **Pankaj Bellad**, Business Head, **LOGIC**; **Rohit A.K.**, Director of Sales - India and Middle East, **Avocor**; **Prashant Shrivastav**, International Marketing & Channel Distribution Head, **AET Dis-**

plays; and **Hardik Shah**, Director, **Trustech AV Solution**. The session highlighted how, despite a growing portfolio of solutions, the corporate and education segments in India remain underpenetrated – pointing to significant opportunities for growth and long-term investment.

Another significant discussion – '**Revolutionizing Collaboration and Communication: AI-Driven Video Conferencing and Its Impact**' at the conference programme, reflected on the latest innovations in AI-driven video conferencing, and its impact on the future of collaboration and communication. The session conducted by **Abdul Waheed** from **EYTE Technologies**, **Abhishek Pratap Singh**, Global Product Director, **PeopleLink Unified Communications**; **Kaushal Singh**, Associate Director - Collaboration Solutions, South Asia, **Jabra**; **Ashwin Desai**, Managing Director of **A&T Video Networks**; **Manikandan Unnikrishnan**, Regional Sales Manager, **HP**; and **Jagjeet Nimbalkar**, Co-Founder, **Nova**

Strategic Operations (NSO), Strategic Advisor, Maharashtra Cyber Police, gathered insights into the benefits and challenges of implementing AI-driven collaboration tools, the future of collaboration and communication, and the role of AI in shaping it.

Continuing with insightful sessions, the next panel came forward with one of the most crucial discussions of the pro AV industry, '**Bridging the Skills Gap: Addressing the Talent Crunch in the AV Industry**' where panellists – **Mustafa Rampurawala**, (CTS) - HEAD - Projects, **SISPL**; **Abdul Waheed**, Managing Director, **EYTE Technologies (CTS-I)**; **Sanjay Dhuria**, Director, **Visual Display Solutions**; **Rhythm Arora**, CEO, **Qubix Technologies**; **Nirdosh Aggarwal**, Managing Partner, **Hi-Tech Audio & Image LLP**; and **Ashish Bajaj**, Director, Enterprise Sales, **HARMAN Professional Solutions, India & SAARC**, discussed the rising concerns on the shortage of skilled professionals in the pro AV industry and the lack of structured training programs focused on professional AV in India. Panellists emphasised that until awareness of the AV industry grows among the youth and dedicated institutes and colleges are established, it will remain challenging for systems integrators and pro AV brands to find right candidates to meet the growing industry demands.

Concluding the first day of the expo, the last session's panel spoke on '**DOOH: Catalyst for AV Active LED Growth in India**'. The panellists including **Sanket Rambhia**, Managing Director & Founder, **Xtreme Media**; **Vineet Mahajan**, Director, **Unilumin India**; **Gangasagar Amula**, Director, **Absen India**; and **Sandeep Mali**, Technical Head, **AET Displays Limited**, shared some thought-provoking insights on the LED display market of India. The session further elaborated on the current trends shaping the market,



PALM AV-ICN Expo hosts press conference sharing significant details about the show and lots more

India's 'Make-In-India' initiative, trending technologies that are transforming the pro AV market like the COB displays, and more.

AV-ICN Expo's tech-driven Day 2 also marked a multitude of discussions under the pro AV segment. The session – 'Unlocking AV Growth Opportunities in India: Diverse Sectors, Endless Possibilities' shared insights on the latest trends, technologies, and applications driving AV adoption in the pro AV sectors. The session panellists included **Anil Chopra**, Founding Director, AV-ICN Expo; **Kuldip Kamat**, Managing Director, Allwave-AV Systems; **Annu Jamloki**, Co-Founder and Director, Lewminadio; **Punit Rastogi**, Managing Director, Solutions India Systems; and **Mriddul Jain**, Director-Sales, AV Essentials. With the growing systems design in India achieved by all local talent, the country is experiencing some of the great shows ever. Ending this insightful session, the panellists concluded that in this expansive pro AV market, there are endless possibilities and growth opportunities, and we can achieve that by bringing in experiential training, and more.

'Convergence of Broadcast and AV: Enhancing Communication and Collaboration' – a session curated by RTAV, brought together industry experts – **Rohan Tadke**, Managing Director, RTAV; **Kuldip Kamat**, Managing Director, Allwave-AV Systems; **Maulik Sanghvi**, Director Sales, Premier Pro Group; **Nikhil Shenoy**, Founder & Principal Consultant, Digital Futurist; and **Madhusudhan S**, Director Sales, Camixel Technologies, to discuss the increasingly seamless integration between broadcast and AV technologies. The panel emphasised how broadcast plays a pivotal role in connecting local narratives to global audiences, with pro AV and audio technologies acting as key enablers of this transformation. The discussion concluded with a powerful insight: "Content is king, and with the right content, brands can reach the right customers."

Proceeding ahead, the session – 'Revolutionizing AV: The Impact of AV over IP and 5G on Modern Audiovisual Systems' by panellists **Bhakti Lonkar**, Operations Director BE(EXTC), CCNA, Six Sigma, CTS; **Pradeep Sharma**, Business Development, Video & Control, HARMAN Professional Solutions India; **Rajat Murari**, Sales Manager - Mumbai, Kramer Electronics India; **Mayank Jani**, Managing Director, Nanta Technologies; and **Omkar Mungekar**, Senior Technical Sales Engineer, Crestron Electronics, explored the latest develop-



Conference Session: Revolutionizing AV with Bhakti Lonkar, Omkar Mungekar, Pradeep Sharma, Mayank Jani, and Rajat Murari



Conference Session: Convergence of Broadcast and AV with Rohan Tadke, Kuldip Kamat, Maulik Sanghvi, Madhusudhan S, and Nikhil Shenoy



Conference Session: Immersive Futures with Anil Chopra, Narendra Naidu, Vijay Sabhlok, Himanshu Singh Sabharwal, and Pratik Wadhwa

ments in AV-over-IP, its applications, and the impact of 5G on AV Integration, Communication, and Networking (ICN). The session discussed in-depth the benefits and challenges of implementing AV over IP in modern audiovisual systems, market size, trends, and growth opportunities in AV design, and future outlook.

Another significant discussion from the AV-ICN Conference and Seminar, high-

lighted a key factor in the pro AV industry – NOC rooms. The session on 'Technology and Market Imperatives for NOC Rooms in India' by panellists – **Mustafa Rampurawala**, (CTS) - HEAD - Projects, SISPL; **Unni Mohan**, Sales Director - Control Rooms, Haivision; **Firdosh D. Balsara**, Regional Senior Business Director South Asia, Planar International; **Varad Ozakar**, Co-Founder, Nova Strategic Operations (NSO), Advi-

sor, Maharashtra Cyber Police; **Ravi Kumar Ayilavarapu**, Sr. Director – Data Center, IT/ITES, BFSI & Telecom Segment, **Delta Electronics India**, covered the transformation of NOC rooms, including the adoption of advanced videowall solutions, and provided insights into the business potential of this rapidly evolving market. The panel experts also discussed how the adoption of cloud, IoT, AI, and 5G technologies is rede-

fining NOC operations, requiring advanced analytics, automation, and integration.

The last session of the expo on Day 3 covered, 'Immersive Futures: How AV Technology is Redefining Engagement' with **Anil Chopra**, Founding Director, AV-ICN Expo; **Narendra Naidu**, MD - Rhino Engineers; **Vijay Sabhlok**, Experience Engineer & Technical Strategis, **Event Resource**; **Himanshu Singh Sabharwal**, Creative Direc-

tor - **Tricolor India Schauspiel**; and **Pratik Wadhwa**, CEO, **Modern Stage Services**. The session explored the transformative impact of AV technology on engagement across industries, highlighting – 'when integrators play with emotions and senses, they achieve a lot more than what technology can offer', therefore, implying that storyline, ideation, and content are more powerful to create standout projects.

CERTIFIED AV SPECIALIST (CAVS) COURSE: STRENGTHENING INDIA'S AV KNOWLEDGE BASE

The 7th edition of the **Certified AV Specialist (CAVS)** course remained a cornerstone of the AV-ICN Expo 2025, continuing its mission to upgrade AV integration on protocols and standards. Held at the AV-ICN Expo, the three-day program offered an excellent educational experience to 25 registered participants, equipping them with the much-needed AV education and



CAVS Course once again takes the centre stage at AV-ICN Expo training participants on the much-needed AV education

practical knowledge. The CAVS curriculum is fashioned into three days covering **Pro Audio** on Day 1, **Video** on Day 2, and **IT & Networking** on Day 3.

Led by a panel of esteemed industry experts — **Narendra Naidu**, Managing Director, **Rhino**

Engineers, **Satyanarayana Reddy**, Technical Manager India, **SAARC – The Siemon Company**, **Arif Patil**, Principal Consultant, **EYTE Technologies (CTS-I)**, and **Abdul Waheed**, Managing Director, **EYTE Technologies (CTS-I)** — the course focused on delivering the technical know-how to AV enthusi-

asts. With a curriculum designed to elevate professional competencies, CAVS continues to be a crucial platform for professional development within India's growing pro AV landscape.

AV-ICN EXCELLENCE AWARDS 2025: HONOURING PROFESSIONAL EXCELLENCE IN PRO AV

Continuing its tradition of recognising trailblazing achievements in the pro AV industry, AV-ICN Excellence Awards 2025 once again celebrated outstanding contributions across key categories in pro AV. These awards not only highlight-

ed technological innovations and project excellence but also acknowledged leading professionals and top brands pushing the boundaries of AV integration in India.

The 'AV Architect of the Year' title was jointly awarded to **Deepak Sreenivas** and **Prakash Gururao**,

for outstanding visionary leadership and highest standards in adoption of latest innovation and technology in AV integration.

In support of indigenous manufacturing, **Online Instruments** was honoured as 'Pioneering AV

Manufacturer of the Year' for establishing India's first CKD Interactive Displays Manufacturing Plant and reinforcing the "Make in India" initiative.

Havi Design India LLP was awarded with 'Outstanding Systems Integrator of the Year' for innovation in systems design, equipment choice and efficient project implementation and management with timely delivery and service support for a major project.

Rhino Engineers was awarded with 'Outstanding Sustainable AV Install' for overseeing India's first fully sustainable AV Install.

Tricolor India Schauspiel received the 'Innovative Projection Mapping Company of the Year' award for delivering enthralling, entertaining and thrilling projection mapping special effects for events and special venues.



AV Architect Of The Year - Deepak Srinivas & Prakash Gururoa



Pioneering AV Manufacturer Of The Year - Online Instruments



Outstanding Systems Integrator Of The Year - HAVI Design India



Outstanding Sustainable AV Install - Rhino Engineers



Innovative Projection Mapping Company Of The Year - Tricolor India Schauspiel

INDIA WITNESSES A BOLD SURGE IN PRO AV DEMAND

AV-ICN Expo 2025 clearly reflected the momentum of India's rapidly evolving AV landscape, where demand is surging across diverse sectors including houses of worship, education, sports, hospitality, corporate, transport, banking, retail, and residential. Today, state-of-the-art AV installations are

transforming every space, powered by cutting-edge display technologies like interactive touchscreens, anamorphic and LED displays, professional monitors, and digital signage. This year's expo stood as a powerful testament to this transformation, delivering high-impact experiences through innovative

product showcases, insightful conference sessions, and focused professional training. As the show continues to grow in scale and influence, it paves the way for integration, collaboration, networking, and future-ready solutions that will shape the pro AV industry globally.

EXHIBITOR'S FEEDBACK

NADIRA ALI, Strategic Development Director, Hawaii LED, commenting on the Expo, stated, ***"It was really amazing. People normally go for cheaper products in the market. However, at AV-ICN, we could see visitors asking for us. In fact, many people shared their feedback saying we are providing the best quality products."***

PAWAN ACHARYA, Assistant Manager at Canara Lighting, commented, ***"We are associated with PALM AV-ICN Expo for more than a decade and it's a good platform to showcase our products and connect with the industry as people visit the Expo from all over the country. This year at the show floor, we have showcased Soft Panels, Fresnel Spotlights, Small Light, Palm Light, and some mini profile lights."***

ABSEN'S team remarked, ***"The crowd was fantastic for the three days at AV-ICN Expo. We enjoyed thoroughly. In fact, we got some good inquiries and closed a few orders as well."***

LAYIK SHEIKH from Atenti LED, added, ***"We had an amazing experience at the Expo this year and witnessing the results we hope to take our efforts forward."***

KAN UNIVERSAL'S team also mentioned, ***"We got a very rich experience at AV-ICN Expo and great exposure to our product line. People were very excited about our products and engaging throughout the three days. We showcased our indoor LEDs including P2, P1.8, 1.2, 1.5, and 2.5."***

XTREME MEDIA'S team shared, ***"With regards to our experience at AV-ICN Expo, we have participated at the Expo before and have grown because we have received a few inquiries last year and that's what's encouraged us to participate again. This year, as always, the response has been incredible. In fact, we not only met the right target audience but also closed a couple of deals before the end of the expo. This experience makes us keep coming back. Honestly, it's been really great and thank you for having us."***

MEET SHAH, from PeopleLink expressed a satisfaction with this year's turn out for the brand stating: ***"We've had a wonderful experience at the PALM & AV-ICN Expo. What we've observed is that there's a select set of OEMs, and the organisers have been receptive to our concerns, addressing them promptly. This year, we've seen high-quality footfall, with a curious and inquisitive set of participants, which has truly enabled us to take our brand to the next level."***

LABEEB REHMAN from Yeon LED, stated, ***"We had a good experience at the AV-ICN Expo."***

GENEX DIGITAL'S team stated, ***"It was our first time at the AV-ICN Expo this year and it truly has been amazing."***