



*A glimpse of the busy show floor at ISE 2026*

# ISE 2026 REPORTS STRONG ATTENDANCE AND ANNOUNCES ISE FOUNDATION

Spanning all eight halls at *Fira de Barcelona Gran Via*, ISE (Integrated Systems Europe) 2026 brought together the global audiovisual and systems integration community from 3rd to 6th February 2026.

ISE 2026 welcomed 92,170 visitors from around the world. As per the official press release of ISE a total of 1,751 exhibitors, including 323 making their debut at the event, contributed to the largest total show floor space in the event's history at 101,000 sqm. ISE 2026 achieved an 8% increase in total attendance compared with 2025.

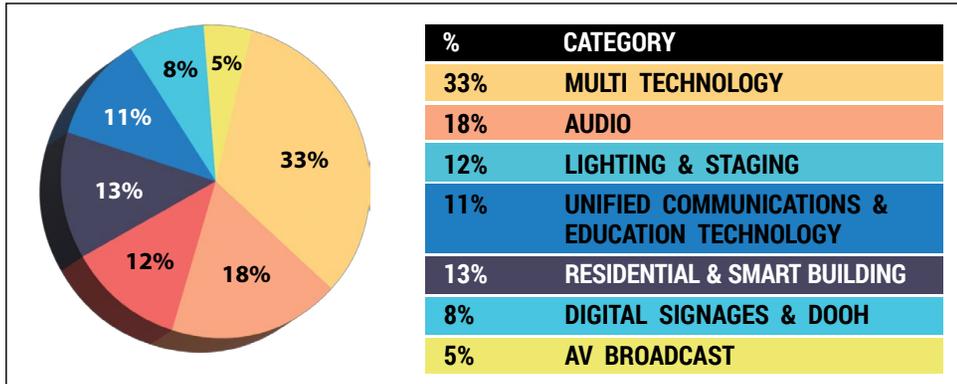
The total number of registrations reached 120,914 with over 212,000 visits across the four days.

The show floor at ISE 2026 was distributed across technology categories, with Multi-Technology representing the largest segment at 33%, followed by Audio at 18%. Residential & Smart Building accounted for 13% of the floor space, while Lighting & Staging made up 12%. Unified Communications & Education Technology comprised 11%, Digital Signage & DOOH represented 8%, and Broadcast AV occupied 5% of the exhibition space.

The distribution reflects the diverse nature of the AV and systems integration industry. The dominance of Multi-Tech-

nology exhibitors—representing a third of the show floor—indicates the increasingly integrated approach within the sector, where companies offer solutions spanning multiple categories rather than focusing on single product lines. Audio's strong presence at nearly one-fifth of the floor underscores its fundamental role across virtually all AV applications.

The combined 24% share of Residential & Smart Building and Unified Communications & Education Technology highlights the growing importance of these sectors, driven by evolving workplace models and the continued expansion of smart building technologies. Meanwhile, the more specialized categories of Digital Signage &



DOOH and Broadcast AV, while smaller in floor space, represent focused segments serving specific industry needs and applications.

## CONTENT PROGRAMME AND KEY INITIATIVES

ISE 2026 offered an extensive content programme produced by AVIXA, CEDIA, and ISE. The programme included ticketed Summits focused on major vertical market sectors, alongside a new addition for 2026: Megatrends sessions exploring six key topic areas—AI, Cybersecurity, Robotics, Smart Spaces, Sustainability, and TradeScape. CEDIA’s Smart Home

Technology Conference provided professionals with insights and inspiration for advancing their careers and businesses, while Business Forums examined AV business opportunities between Europe and Latin America, as well as AV investment strategies.

The event also featured its largest-ever programme of free-to-attend content, including ISE Keynotes, the Live Events Stage, dedicated stages from AVIXA and CEDIA, the Pitching Stage, and Congreso AVIXA offering Spanish language content from key partners. This diverse content offering provided attendees with multiple opportunities to engage with industry

developments, technical knowledge, and business insights throughout the four-day event.

At ISE 2026, “Spark” debut and served as a hub for creative professionals, technologists, and decision-makers to connect, share ideas, and explore the future of creativity. With a line-up of partners and speakers, Spark 2026 showcased how technology transformed the audience experience, on screen, in physical spaces, and live.

In another first, ISE announced the **ISE Foundation**, an initiative spearheaded by ISE, and backed by co-owners AVIXA and CEDIA, with support from the City of Barcelona and the Government of Catalonia. The ISE Foundation aims to empower the AV and systems integration community. The foundation was launched at a press conference, with speakers **David Labuskes**, CEO of AVIXA; **Daryl Friedman**, Global President & CEO of CEDIA; **Raquel Gil**, Deputy Mayor of Barcelona; and **Miquel Sàmper**, Minister for Business and Labour, Government of Catalonia.

Next year **ISE 2027** is set to return to *Fira de Barcelona Gran Via*. From **February 2-5, 2027**.