

EMPOWERING 'LOUD & CLEAR' INNOVATIONS WITH ELECTRO- VOICE AND DYNACORD

Leading Brands Set Off the Stage with Latest Sound Solutions at the Event Hosted in Association with Their Distributor Cavitak in Mumbai

*Inviting unique acoustics, brands like **Electro-Voice** and **Dynacord** have always been at the forefront of the pro audio industry, offering complete sound solutions without compromising the performance. While Electro-Voice stands apart as one of the few brands to design all components in-house, Dynacord has set the perfect balance of power and precision. Tuning up the beats at NESCO, Mumbai, Cavitak conducts an event hosted by Electro-Voice and Dynacord, introducing the brands' latest innovations and best-selling products ensuring excellence in the loudspeaker segment. Featuring the complete showcase, AV-ICN Expo Magazine team gets in touch with the brands directly at the event to bring out the reverberating sounds from the halls to the country's notice.*



Pankaj Kumar Singh, Deputy Manager, Product Marketing – Pro-Sound, Electro-Voice during the demo of EV products at the event

With more than 90+ industry professionals gathered around at NESCO, Mumbai on 20th September 2024, 'Loud & Clear' event hosted by Electro-Voice and Dynacord, in association with their distributor, Cavitak, mesmerised the visitors with electrifying beats, demoed on the brands' top-selling, high-end loudspeakers. Connecting industry professionals and sound experts to the brand's innovative sound technologies, the event ensured the delivery of pro audio excellence throughout the showcase. The successful event hit the 'bass' right with the visitors experiencing the brands' latest launches and versatile high-powered sound systems.

The brands showcased their latest and existing products from Electro-Voice and Dynacord, including the powerful LRC series loudspeakers, EVID commercial

speaker series, along with the expanded EVID-C-G2 series, impressive X2 line arrays, EV-Innovation Family, IPX & TGX Power Amplifiers, MXE-5 DSPs, and the ultra-compact U Series Mixer Amplifiers/ Amplifiers from Dynacord. The entire portable line-up was on display and was demonstrated at the event, featuring the best-selling ZLX G2 (with over one million units sold globally), ELX200, EKX, ETX, EVOLVE, and EVERSE series.

Showcasing Aspirations 'Loud & Clear'

Electro-Voice, one of the powerful brands, progressing the industry for nearly 100 years, has designed and engineered leading-edge sound reinforcement solutions till date. The brand's passion for sound quality has catered to uncompromisable solutions for the Indian market. This is built upon generations of hands-on professional knowledge — all geared towards producing a portfolio of best-in-class speakers and microphones that combine performance, reliability, and value.

The 'Loud & Clear' events in India are focused on introducing and immersing customers in the capabilities of these two legendary professional audio brands and their latest products. Both the brands boast a glorious legacy of 95+ years and 75+ years, respectively.

Boasting the legacy of Electro-Voice and Dynacord, the flagship event is hosted in major metro cities, along with a major compact version, 'Loud & Clear Recharge', in Tier-2 cities. The brands' 'Loud & Clear' events have been successfully conducted in New Delhi, Mumbai, and Chennai, while the 'Loud & Clear Recharge' events have taken place in Tier-2 cities such as Goa, Dimapur, Itanagar, and Aizawl.

'Loud & Clear' events for Electro-Voice and Dynacord are multi-faceted. The events aim to create awareness about the brand and its products & solutions among the target audience, which includes distributors, sub dealers, rental partners, systems integrators, consultants, and retailers. Additionally, these events serve as a platform to launch new products, engage with the stakeholders, and foster networking opportunities. Furthermore, as a forum to discuss the way forward and strategize on how to grow together by increasing the sales, these events are used as a successful platform by the brands to achieve the objectives and strengthen their market

presence.

Breaking New Grounds with Latest EV Solutions

From the EV-Innovation family, the brand showcased **EVF 1122 Models** featuring single 12" LF component, 2" diaphragm for HF, sensitivity of 98 dB, and max SPL 131 dB; **EVF 1152 Models** featuring single 15" LF component, 2" diaphragm for HF, Sensitivity of 100 dB, and max SPL 134 dB; **EVF 2151D** featuring 131 dB @1m, 1000W continuous dual 15" subwoofer, 28 M10 rigging points, same cabled height as EVF cabinets, and two 15" **DVX3159A drivers**.

The teams also talked about their latest **EVH-horn loaded point source speaker**, which is a high power, 2-way horn load coaxial loudspeaker system that can be used in a variety of applications where excellent quality sound reinforcement, wideband directivity control, and high efficiency are required in a compact package. With this 2-Way fully horn-loaded speaker systems, EVH represents a unique design concept, maintain directivity control all the way down to 500 Hz in a mid-sized, 15-inches two-way, coaxial horn-loaded configuration that offers exceptional value, while providing an unusually high degree of rigging flexibility and six available coverage patterns, ranging from 40" x 30" to 90" x 90".

Showcasing the line-up of innovational sound solutions, EV also presented **X-line's** core features packed with new technology and acoustics driving the design. It's core features include two-way design for size, 12" woofer for extended LF and high efficiency with a device to control vertical radiation pattern, two compression drivers for wide dynamic range, more precise planar wave creation with precise summation, uniform horizontal coverage, larger port area contributing to greater LF output, and a side panel providing acoustical loading.

From the EVERSE Series, the brand showcased **EVERSE 8**, the professional battery-powered speaker, which is a pole-mounted/monitor/kick-back sound solution that offers a frequency response (-3 dB) of 60 Hz to 20 kHz, frequency range (-10 dB) of 50 Hz to 20 kHz, max. SPL 121 dB, coverage angle (H x V) - 100° x 100°, and power rating of 400W. Furthermore, **EVERSE 12** was also put on demo, which is a pole-mounted/monitor/kick-back sound solution of 12" woofer, ferrite magnet, 1"

compression driver, neodymium magnet, ferrofluid cooled, 126 dB SPL max, coverage (HxV) of 100° x 60°, power rating of 400W, and frequency range (-10 dB)2 / response (-3 dB) of 45 Hz – 20 kHz / 55 Hz – 20 kHz.

Announcing the brand's best-selling professional portable loudspeakers, EV's team also mentioned about the **ZLX G2** at the event that features best-in-class acoustic output, high-quality stereo Bluetooth streaming, large-colour LCD display, re-designed symmetrical cabinet, new 8" form factor, 55" monitor angle (all models), and 23" kick-back angle (12" and 15" models).

ELX200 is one of EV's truly potent sound systems offering a blend of performance and portability with flexibility. The sound system features support for suspension and install with x3 M10 suspension points, new or improved QuickSmartDSP features, three handles and light weight. ELX200 is one of the lightest powered 18" subwoofer on the market till date.

Top-of-the-line members of the EV portable sound family, **ETX-10P/ETX-12P/ETX-15P** highlight 90" x 60" pattern, 40" monitor angle with rubber feet for the best coverage on mid-size stages, dual angle pole cup allowing for 7.5" download tilt, 8 suspension points, floor monitoring capability, wall mount bracket, and truss clamp adaptor. Furthermore, **ETX-35P** brings trap-ezoidal enclosure design, 60" x 40" pattern, single pole cup for placing on a tripod, 8 suspension points, and array bracket to suspend 2 ETX-35P in horizontal arrays.

Conclusion

Inviting the overwhelmingly positive response from the visitors, the event hosted in Mumbai, ended on an intriguing note, captivating the attendees' attention towards the sound-intelligent products. Notably, the legendary X2, and EV-Innovation family garnered significant attention amongst the attendees, for their unique offering of impressive sound quality in a compact form factor, offering amazing versatility for all kinds of application scenarios leaving a lasting impression on the audience. In fact, the portable speakers too, notably the ZLX G2, EVERSE and EVOLVE family, impressed the audiences with their Loud & Clear performance i.e., Powerful yet Crystal Clear performance, suitable for portable as well as small to medium applications.