AV-ICN ESTABLISHES FURTHER WITH ICN TECHNOLOGIES ON EXHIBIT FLOOR

CONFERENCE SHOWCASES LEADERSHIP OF AV INDUSTRY DELIVERING FUTURE ROADMAP

Another **AV-ICN** wrapped up in May this year, and the show along with the concurrent **PALM Expo** was bursting at the seams with a record number of attendees exploring the latest Pro AV solutions. As the premier event for the professional audiovisual, integration, communication, and networking industry in India, the AV-ICN Expo with its showcase of cutting-edge solutions and highlight content features has emerged as a force to reckon with.

Held from **30th May – 1st June 2024**, the 3rd consecutive **AV-ICN Expo** surpassed expectations, cementing its status as the ultimate destination for pro AV industry professionals and thought leaders. With a groundbreaking year, welcoming a unique attendee presence of **25,510** and a total footfall of **38,636** visitors from various parts of the country and the world, AV-ICN along with the concurrent PALM Expo marked yet another milestone with a **20%** increase in visitor numbers from 2023.

AV-ICN Statistics and Demographics on page 28-29.

Spanning across Bombay Exhibition Centre in Mumbai, India, the event showcased a range of audiovisual solutions for the systems integration, lighting, live events, and IT industries. This year, the expo welcomed almost 300 exhibitors with more than 750 brands, and attendees were able to explore over 30,000 square metres of floor space across four halls, a live arena zone and two Demo Qubes.

With the increasing demands of LED displays, projectors, conferencing and collaboration devices, digital signages, interactive displays, and more, Indian pro AV market is expanding than ever before. From education sector deploying smart and hybrid classrooms to government sector catering to large visitor attractions and events, AV industry is exploding with cutting-edge solutions.

"Though creating an alternate AV industry platform in India has been challenging, establishing a neutral, independent expo that is international in scope and accessible to the Indian market and entrepreneurs has been no easy. Continuous support from OEMs and distributors across the country has been crucial. The growth in attendee figures is testament to the fact that there is clearly a lot of investment into audio visual technologies across various industry sectors", says **Ramesh Chetwani**, Project Director, **PALM AV-ICN Expo**.

Through a sheer range and depth of offerings, from immersive displays to augmented reality experiences, control automation and end-to-end AV integration solutions, AV-ICN attendees were treated to a plethora of state-of-the-art products. The bustling expo floor hummed with action as attendees steered through a maze of booths, brands, and products, each one more fascinating than the last.
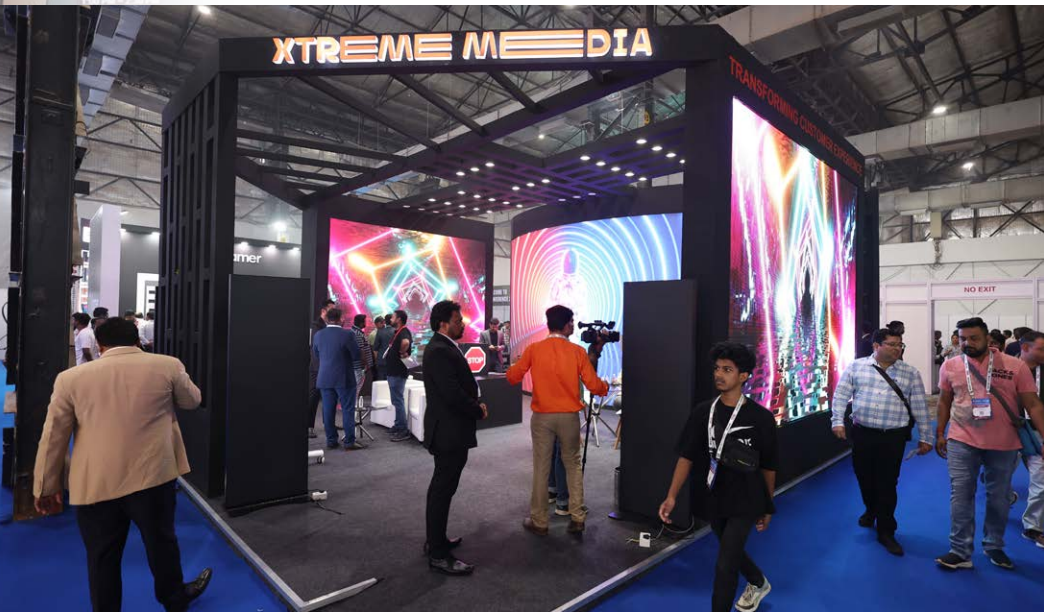
Displays continue to get bigger, better, and cost-effective. LEDs, interactive touch screens and large-scale display companies showcasing improved pixel densities, smaller tiles, curved screens, dominated the

First time exhibitors Xtreme Media Pvt. Ltd. showcase their LED Video Wall solutions to visitors

The Lumina Screens booth at AV-ICN Expo 2024

AV-ICN Expo floor along with the projection solutions companies, all competing for their share of the pie.

While **AET LED Displays** launched its indoor creative rental solutions, the **QV Series**, which comes with a 10-degrees curve, **ViewSonic** launched the **CDE9830** for wireless presentation and **Jona LED** launched the **Platinum Plus Series** and the latest 5th generation **Jona LED Norah Indoor Series LED** video wall displays.

"This year, the newest product in Active LED Screens is the COB - Chip on Board Technology, which was brought at the expo this year. It was a 136-inch P0.9, which we introduced at AV-ICN Expo. Its one-of-a-kind and the newest technology in the Active LED industry," said **ANSH AHUJA – DIRECTOR, EVERGLOW LED PRIVATE LIMITED.** "The expo has offered us excellent exposure, enabling us to present our cutting-edge technology to a diverse and wide-reaching audience. We are incredibly pleased with the enthusiastic and positive response we have received."

First time exhibitors Xtreme Media Pvt. Ltd. showcased their LED Video Walls and enterprise-level digital signage solution. "This year marked our debut at AV-ICN Expo, and we were delighted by the enthusiastic response we received. The reception from the crowd was incredibly positive, with numerous inquiries showing genuine interest in our offerings. The feedback we gathered was particularly encouraging, reinforcing our decision to participate again next year," said **KSHITIJ MAKWANA - BUSINESS SOLUTIONS MANAGER, XTREME MEDIA PVT. LTD.**

Elite Screens unveiled its latest innovation the **Kestrel Tab-Tension 2 CLR,** an electric floor-rising projector screen.

Epson display key solutions including the immersive zone, 3D mapping, the latest hybrid meeting room solution, and more

"The event has drawn a significant audience, showcasing a diverse range of sound, lighting, and AV technologies all in one location. This consolidation offered a remarkable opportunity for attendees to explore and engage with cutting-edge innovations across these sectors. The cohesive nature of the exhibition enhanced convenience and underscored its value as a comprehensive industry gathering," said **OM PRAKASH DUBEY** - BUSINESS DIRECTOR, VIEWSONIC.

Echoing the same view NIYATI MALHAN KAKKAR – DIRECTOR, JONA LED said, "PALM and AV-ICN Expo is a cornerstone event in the sound, light & AV industry. This exhibition not only connects us with clients but also educates them about new products and industry advancements. The expo plays a significant role in fostering meaningful networking and knowledge-sharing beyond sales conversions."

Jona LED's premium line of **XR COB** series tiny LED displays and the flagship all-in-one video splicing processor - H series by Nova-Star were also on display at the show.

Other leading manufacturers and distributors who showcased their range of display/projection solutions at the AV-ICN Expo 2024 included ABSEN (SEPL Visual Solutions), Acton Pixel, Atenti LED Display India, DI Impex, Epson, G H Starled Display, Hawaii Sign & LLP, Infonics Technologies, Newtech Video Systems, NVS, Pixel LED, Optoma, Sunrise LED Tech, Tentech LED Display, Unilumin, Vishwanjali Technology, Zuper LED Media, YEON LED LLP, Maven Enterprise, TRANS SWAG 24 ENTERPRISES, and MTek Solutions.

"At the AV-ICN Expo, we displayed our key solutions including the immersive zone, 3D mapping, the latest hybrid meeting room solution, and more. The expo gave us the opportunity to showcase our solutions to the audience. Earlier, people were under the impression that Epson can only be used for indoor applications in corporate or education sector but with the opportunity to participate in the AV-ICN Expo, Epson could make people understand about other parameters and applications as well. Meeting the rental and staging customers at the expo made it possible. AV-ICN has given us an opportunity and I would like to thank AV-ICN Expo for creating this platform. The expo is opening new doors for us and acting as a one-point solution as well," explained **ARBAAZ KHAN** - PRODUCT MANAGER – VP, EPSON INDIA PVT LTD.

"At this year's AV-ICN Expo, we displayed our popular FL and NT Series curved LEDs and floor LEDs. The show has been

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SABARISHAN N
MANAGING DIRECTOR
MINDSTEC

It was the first time I was participating in AV-ICN Expo, and I felt I witnessed the right audience and the right footfall. To expand the business, it is essential to meet the right set of people and talk to them and therefore, I feel, AV-ICN is a great platform to ensure people connect with each other. I would love for AV-ICN to expand to other cities for more reach and exposure throughout the AV industry.

MEET SHAH
COUNTRY BUSINESS HEAD
PEOPLELINK

"This was our second year participating at AV-ICN Expo. We started off very small with AV-ICN last year but the kind of response that we got and the kind of people we met, made us come back with almost three times as big as what we did last year. Moreover, in terms of the content that PALM and AV-ICN have been covering in the magazine, that itself speaks a lot, be it in terms of the AV industry, the brands in the market, or the upcoming AV solutions. The kind of experts that AV-ICN has got in the Conference is also amazing and with the knowledge that is being shared to 100, 200, or 500 people, is also creating the required networking for us. We are glad to have participated again and we are here to stay."

A busy ABSEN / SEPL booth at AV-ICN Expo 2024

outstanding, with numerous enquiries and a high volume of visitors from across India, making the show a tremendous success," said **STANEY ANTONEY** - SENIOR VP, SALES, MARKETING AND OPERATIONS, SEPL VISUAL SOLUTIONS.

What was notable this year was the marked increase in the number of brands that brought integration, communication, conferencing, collaboration and networking to the fore. **Mindstec Distribution** showcased cutting-edge AV solutions like video conference cameras from Telycam, best-in-class technologies like real-time graphics and live production solutions by **Vizrt**, collaboration solutions by **Avocor, MTC Technologies**, and **T1V**, secure engagement technologies by **Uniguest**, HDMI solutions by **Kordz, Inc.** and **Blustream**, videowall systems, scalable graphics, and video capture technologies by **Datapath**, video wall management by **POLYWALL** and screen and display mounting solutions from **B-Tech AV Mounts**, cutting-edge AV products by **Audio Logic**, etc.

"PALM and AV-ICN Expo is an outstanding exhibition. Having attended many events, I found this one particularly engaging, attracting a highly interested and interesting audience. Over the three days, I made numerous valuable business connections. It was a very positive experience," said, **IVON ROMASHKO** - HEAD GLOBAL SALES, VISIOLOGY (POLLYWALL SOFTWARE SOLUTIONS).

Collaborating with **Crestron Electronics, Cavitak Marketing** displayed futuristic technology and revolutionary products like **AirMedia**, a device for wireless presentation and conferencing, that captured everyone's attention. The **PeopleLink, InstaVC**, and **in-Lynk** teams unleashed the power of virtual and video collaboration at their booth.

"We were delighted to highlight our key products at the Crestron booth during the AV-ICN Expo, including HDMI and USB

Attendees got the opportunity to explore the power of seamless connectivity at Kramer Electronics' booth in collaboration with DC Infotech & Communication

Crestron highlight key products at their booth including HDMI and USB extenders, wireless presentation and conferencing tools, etc.

extenders and wireless presentation and conferencing tools. The response was incredibly positive, with significant interest from systems integrators and customers. We appreciate the opportunity provided by the AV-ICN Expo, which continues to be an excellent platform for reaching our target audience and generating valuable leads," said - **PRATIK PRAJAPATI** - PRODUCT MANAGER- AV SOLUTIONS, CAVITAK MARKETING PVT. LTD.

Attendees got the opportunity to explore the power of seamless connectivity at **Kramer Electronics'** booth in collaboration with **DC Infotech & Communication** who showcased Kramer's range of cables, adapters, range extenders, switchers, scalers, multi-viewers and much more!

"AV-ICN Expo is an excellent platform for networking and showcasing new technology. We received positive feedback from rental partners, systems integrators, IT partners, and end customers. The event provides a valuable opportunity to present solutions and engage with a diverse audience," said **GAUTAM MANISH** - REGIONAL SALES MANAGER -WEST INDIA, KRAMER.

Nteck, an AV-ICN exhibitor from the first edition of the show was back with high-performance connectivity solutions from brands like **Inogeni**, **Hall Technologies**, **Crowd Beamer**, **Opticis** and **Ultrasonic Audio.**

Comcon Technologies unveiled **Optocore's** FESTIVAL BOX, which is the main hub unit for a wide range of professional audio devices, with **MADI** inputs and outputs such as digital consoles, **DAW**, playback devices and professional broadcast units, **IP protocols**, **Optocore** or any fiber-based audio system.

First time exhibitor **AV Master Technology** used their space on the floor to introduce intelligent **PPT Clicker, HDMI 2.1 Multi Core AOC Cable 4 in 4 Out** designed for **LED screens operations, Fiber Cables** and

Mindstec Distribution showcased cutting-edge AV solutions from Telycam, Vizrt, Avocor, MTC Technologies, T1V, Uniguest, Kordz, Blustream, Datapath, POLYWALL and B-Tech AV Mounts, etc.

Extenders and more.

Exhibitors like **Global LED, Leksa Lighting, Nikita Distributors**, and **Apna Studio** exhibited their lighting solutions and professional ecommerce platform **Rzone Pixel** showcased **LED Light Bars** at their booth. **Canara Lighting** unveiled the **Canara LED Octagonal Panel Light** at the AV-ICN Expo 2024.

The Expo was supported by **All Delhi Sound & Light Association, Audio Engineering Society, Professional Audio & Lighting Association, ASIRT, All India Electronic Association, CAAK, Electronic Security Association of India, EEMA,** and **EESA.**

Providing insights into the growth trajectory for the AV industry, **Anil Chopra**, Founding Director of PALM AV-ICN Expo in his keynote address elucidated, "We realize that India has gone AV in a big way like no other country in the world. India is as robust as any developed economy in the world, with investment into audiovisual for education, infrastructure, hospitality, retail and hospitals. Our goal at AV-ICN is that Indian AV goes global. Today, Indian AV market is as developed as the US or any part of Europe. The keynote of this address to the AV industry from the AV-ICN platform is this that manufacturing is the key, not only for India, but for the world. India must have a determination and mindset to manufacture for the world. Indian AV product must go global!"

KNOWLEDGE HUB: AV-ICN CONFERENCE & SEMINAR PROGRAMME BRINGS TOGETHER LEADING AV INDUSTRY EXPERTS AND THOUGHT LEADERS

The key highlight of the AV-ICN expo 2024 was the presence of a knowledgeable lineup of 27 key AV industry experts and thought leaders at the AV-ICN Conference platform, which featured a diverse series of seminars and panel discussions across the three days. AV-ICN is committed to bringing the best Indian & International speakers on this reputed platform, delivering their skills and expertise to an informed and elite audience of media and entertainment professionals.

The platform, provided attendees a valuable opportunity for learning and networking as AV industry experts including **Abdul Waheed** - EYTE Technologies, **Abhishek Pratap Singh** and **Meet Shah** - PeopleLink, **Mustafa Rampurawala** and **Punit Rastogi** - SISPL, **Ashish Bajaj** - AMX, **Bharat Chheda** – ASIRT, **Farhan Walele** - Crestron, **Gangasagar Amula** – Absen, **Grifiths Zachariah** – ClearOne, **Kelvin Ashby-King** – Clarity Consulting, **Kuldip Kamat** - Allwave-AV Systems, **Manikk Guptha** - HAVI Design, **Manu Sharma** – Neat, **Mayank Jani** – Nanta Tech, **Narendra Naidu** - Rhino Engineers, **Prashant Govindan** – Generation AV, **Rajesh Patkar** - ZeeVee Inc, **Rhythm Arora** - Qubix Technologies, **Rohan Tadke** – RTAV, **Sachin Jain** – Play Technologies, **Sajan Joseph** - Ctrl Alt Experience, **Sanket Rambhia** - Xtreme Media, **Su Piow Ko** – AET Displays, and **Vineet Mahajan** - Unilumin India, provided insights on emerging trends, best practices, and imminent course of the AV and systems integration industry.

Topics included:

MicroLED – Future of Display that attempted to explore MicroLED's potential to reduce manufacturing costs and drive widespread adoption, along with its applications in AR/VR displays through MicroOLED technology. The session also discussed current and future challenges to MicroLED adoption, including the impact of thin film technology.

AV-ICN Expo Keynote address by **Anil Chopra** - *India Goes AV.*

Designing the Process to Deliver Excellent AV Projects where **Rhythm Arora** provided insights on steps to engineer a great AV Project - building, how to structure the

Panel Discussion on MicroLED – Future of Display?; Moderator Abdul Waheed - EYTE Technologies with panellists Gangasagar Amula, Sanket Rambhia, Vineet Mahajan and Su Piow Ko

Panel Discussion on The Future of Unified Communication: Trends and Video Conferencing Systems; Moderator Rohan Tadke with Abhishek Pratap Singh, Grifiths Zachariah, Mayank Jani and Manu Sharma

Panel Discussion on Future of Pro AV Managed Services in India; Moderator Prashant Govindan with Kuldip Kamat, Rhythm Arora and Kelvin Ashby-King

Panel Discussion on How AV over IP Is Revolutionizing Modern Audiovisual Systems and Importance Of AV and IT Convergence; Moderator Abdul Waheed with Farhan Walele, Ashish Bajaj, Rohan Tadke and Rajesh Patkar

teams, responsibilities, documentation, and more.

The Future of Unified Communication: Trends and Video Conferencing Systems, which discussed the trends in cloud-based video conferencing systems, AI revolution

Anil Chopra - Founding Director, AV-ICN Expo

Bharat Chheda - President, ASIRT

Smita Rai, Deputy Project Director of AV-ICN Expo with Kelvin Ashby-King Principal Consultant, Clarity Consulting

Meet Shah - Country Business Head (USA) - PeopleLink Unified Communications

Sajan Joseph - Co-Founder & CEO, Ctrl Alt Experience

Abdul Waheed - Managing Director, EYTE Technologies

in communication, challenges and opportunities, security and data privacy, user experience and accessibility.

Transformative Engagement: Unlocking the Power of Audio-Visuals & Hybrid Classrooms where Mr. **Meet Shah**, Country Business Head - USA from PeopleLink unveiled latest trends and essential considerations when deploying AV solutions in both enterprise and education sectors.

Future of Pro AV Managed Services in India explored the shift towards Pro AV Managed Services, enabling 24/7 intuitive system management across multiple locations, and discussed the ideal model for seamless integration, remote management, and cost reduction through analytics-driven optimization.

How AV-over-IP Is Revolutionizing Modern Audiovisual Systems And Importance of AV and IT Convergence. The transition to IP-based infrastructures is transforming the AV industry, but the lack of a unified standard and communication gaps between AV and IT teams can lead to integration challenges. This session explored strategies for buyers, technical considerations, and business opportunities in the Pro AV sector as it converges with the IT industry.

ASIRT – A Platform to Collaborate and Grow Together.

Pro AV Project Market - Challenges

ABDUL WAHEED
MANAGING DIRECTOR
EYTE TECHNOLOGIES

People were extremely excited about the expo. Prior to the exhibition, when the teams were doing advertisement, people were calling me to ask about my session as the conference speaker. The hall was full during the session. These kinds of sessions give us an opportunity to learn more about the industry and from the right people. It also gives an opportunity to interact with the manufacturers and upgrade our knowledge about the industry. The AV-ICN conference is growing day-by-day. Post-Covid, we have seen a major footfall at the expo and clients are knowledgeable about the equipment, industry, and their requirements. What they are looking for, is the first-hand experience and therefore, AV-ICN Expo provides them a posh attitude towards their work. It's awesome!

SAJAN JOSEPH
CO-FOUNDER AND CEO
CTRL ALT EXPERIENCE

This is the second year that I have been at the AV-ICN Expo, and it has really been great. Last year, we had a Virtual Reality (VR) booth and attended the CAVS as well. The session was interactive last year, and I could see the same this year at both the conference seminar and CAVS. It was exciting to see that there was something new to share about VR and AR in the AV industry.

ABHISHEK PRATAP SINGH
NATIONAL PRODUCT HEAD
PEOPLELINK UNIFIED COMMUNICATIONS PVT. LTD.

The future of Unified Communications is bright, bold, and borderless. At our AV-ICN Conference session, we delved into how AI, VR, and hyper-personalization are reshaping collaboration. It's about creating immersive, intelligent workspaces that prioritize human connection. A big thank you to the organizers for this incredible opportunity to explore the future of UC. Moreover, this was our second year of participation and the robust support and extensive coverage provided by the event has encouraged us to expand our presence. This promising environment fostered continued growth and amplified our impact within the industry.

and Opportunities discussed India's unique cultural and logistical landscape presenting distinct challenges and opportunities for AV solutions, requiring innovation and adaptability from AV consultants and systems integrators. The session explored emerging opportunities in IoT/Smart Buildings, various industry verticals, and government sectors for both established and new players in the AV systems integration space.

Optimizing Acoustics for Workspaces attempted to equip AV partners with essential knowledge and practical insights to optimize acoustics in modern workspaces, enhancing speech clarity, reducing distractions, and creating productive meeting environments. The session covers acoustic fundamentals, key metrics, and practical applications, enabling AV partners to design and implement effective acoustic solutions that meet technical standards and boost user experience.

The Role of AR And VR In Advancing the AV Industry that discussed how AR and VR can be leveraged in the AV industry to design, train, and support. These sessions initiated engaging discussions and provided informed knowledge to attendees.

With the vision to not only inform the visitors but reach a large audience across the globe, *AV-ICN Expo Magazine* features excerpts from each conference session in its recurring issues throughout the year. The conference series share the informative discussions in brief with the link to view entire sessions on *PALM AV-ICN Expo's YouTube channel - https://www. youtube.com/@PALMExpoIndia/videos.*

AV-ICN ADVANCES AV EDUCATION WITH CAVS

The 5th edition of the **Certified AV Specialist (CAVS)** program, a prominent feature of the AV-ICN Expo, successfully delivered a comprehensive and impartial educational experience to 37 registered students. Renowned faculty members, including **Narendra Naidu** (Rhino Engineers Pvt Ltd), **Satyanarayana Reddy** (The Siemon Company), **Arif Patil**, and **Abdul Waheed** (EYTE Technologies Pvt Ltd), led the program.

The CAVS curriculum was structured into three modules, spanning three days. Day 1 focused on Pro Audio, covering topics such as sensitivity, sound waves, impedance, frequency range, and signal-to-noise ratio. Day 2 explored Integration Networking, including IP networking, IP address basics, IPv4 vs IPv6, and routers. Day 3 covered Video, encompassing screen resolution, aspect ratio, viewing angle, refresh rate, and more.

Each day's training sessions, held from 10:00 a.m. to 4:00 p.m., emphasized basics, design, and implementation for each module. The program included a 40-minute buffet lunch break and an evening coffee break, courtesy of AV-ICN.

On the final day, attendees took a comprehensive examination to assess their

CAVS Training Day 1; Topic – AUDIO; Trainer: Narendra Naidu – Rhino Engineers

CAVS Training Day 2; Topic – INTEGRATION NETWORKING; Trainer: Satyanarayana Reddy - The Siemon Company

learning. Successful participants received certificates, marking the conclusion of the course.

As a leading provider of AV education in the country, CAVS is dedicated to developing professionals for the future. The CAVS curriculum aims to certify new talent seeking a career in the AV industry. Amidst the

ABDUL WAHEED
MANAGING DIRECTOR
EYTE TECHNOLOGIES

The Conference Programmes and Educational sessions at AV-ICN 2024 were particularly noteworthy, offering industry professionals the chance to engage with thought leaders, share knowledge, and gain valuable insights.

The CAVS AV certification training program in particular conducted during the expo plays a vital role in:
- Enhancing the skills of existing professionals
- Empowering newcomers to enter the field
- Elevating industry standards
Overall, AV-ICN Expo 2024 has set a new benchmark, fostering growth, innovation, and excellence in the AV industry.

CAVS Training Day 3; Topic – VIDEO; Trainer: Arif Patil

L-R: Anil Chopra, Abdul Waheed, Arif Patil and Smita Rai with the CAVS Certificates

Abdul Waheed (R) hands the CAVS Completion Certificate to a successful candidate

rapid growth of AV communication, integration, and networking, attracting talent to the industry is crucial.

Anil Chopra, Founder of CAVS training, stated, "I firmly believe that CAVS education should be expanded to every AV-centric city in India. Following successful programs in Mumbai and Ahmedabad, Bengaluru, India's AV hub will host CAVS Bengaluru training from **16th – 18th January, 2025**."

FIRST-EVER AV-ICN EXCELLENCE AWARDS 2024 CELEBRATES EXCELLENCE IN AV DOMAIN

The first **AV-ICN Excellence Awards 2024** took place along with the **PALM Sound and Light Awards** at a glittering and well-attended ceremony at the Taj Hotel, Santacruz on 31st May 2024.

Acknowledging the expertise and technology that goes behind completing large-scale AV projects, AV-ICN Excellence Awards 2024 honoured outstanding individuals and organizations for their significant contributions to the audiovisual industry. The AV-ICN Excellence Awards not only celebrates technological innovation and excellence, setting higher standards for future developments in the AV Industry but also individual achievements.

The first AV-ICN Excellence awards an-

Kramer awarded with the 'Best Network Communication Innovation Award'

'Best Projection Mapping Projector' awarded to Epson

AV-ICN Expo felicitates veteran AV Consultant Kelvin Ashby-King

nounced just six awards in its inaugural year. **AET LED Displays** received the award for *'Innovative Indoor Display Solutions'*, awarded to the **QR Indoor Series** for outstanding display in **Colour Dynamics**. *'Best Projection Mapping Projector'* was awarded to **Epson** for its outstanding innovation in the super compact EB-PU2213B Large Venue Mapping Projector. Awarded for innovation and technology in the domain of AV Network Communications

that facilitate seamless transfer of complex data of AVoIP, **Kramer** was awarded with the *'Best Network Communication Innovation Award'*. RHINO ENGINEERS PVT. LTD. was awarded with Outstanding Interior Luminescent Illuminations for lighting design, AV, ELV, and MEPF system designs at Ram Mandir.

The award's flagship – *'AV Architect of the Year Award'* was established with a vision to identify and celebrate distinguished

ARBAAZ KHAN
PRODUCT MANAGER
EPSON

I was very happy that Epson was considered as one of the brands for the mapping category. Epson, earlier, was not majorly present in this category and was majorly known to provide solutions to the corporate sector but with this award, Epson will now also be recognised in the mapping category.

AET LED Displays received the award for 'Innovative Indoor Display Solutions'

RHINO ENGINEERS PVT. LTD. was awarded with Outstanding Interior Luminescent Illuminations for Lighting Design, AV, ELV, and MEPF system designs at Ram Mandir

AV professionals, integrators, and consultants, who have contributed to the field of audiovisual in immense proportions. These individuals have always traversed the extra mile, thought out-of-the-box, and pushed the boundaries of AV design and application in various fields around the globe. This award was bagged by **Aarti Parwaney** of **Pyramid technologies** for highest standards in adopting best innovation and vision in AV architecture.

Pyramid Technologies also received the *'Best Project Systems Integrator'* award for innovation in systems design, equipment choice, and efficient project implementation and management with timely delivery and service support for the Yashobhoomi Convention Centre project.

CONCLUSION

Overall, AV-ICN Expo 2024 was a resounding success, showcasing latest improvements in technology and steering the AV industry forward towards a future designed to transform the way we interact and communicate. AV-ICN Expo 2025 is scheduled to take place from **May 29th – May 31st, 2025.**

AV-ICN EXPO
Statistics

EMPOWERING CONNECTIONS, ENERGIZING INDUSTRY: AV-ICN EXPO 2024 STATISTICS

At the AV-ICN expo 2024, attendees actively engaged with exhibitors to foster business connections and identify products tailored to their specific needs. The expo successfully facilitated substantial business opportunities to meet the growing demand within the professional AV industry. The demographics and professional interests reflected in our statistics underscore the significant demand for Pro AV products from a substantial user base.

AV-ICN 2024 BUYERS AND SELLERS WHO ATTENDED THE SHOW
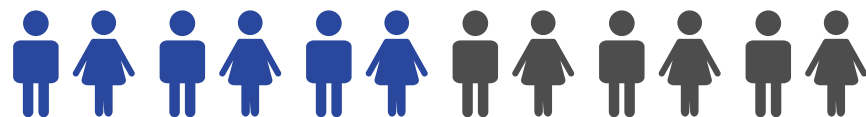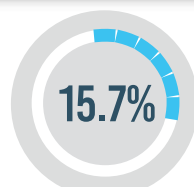
ACTUAL USERS
47%
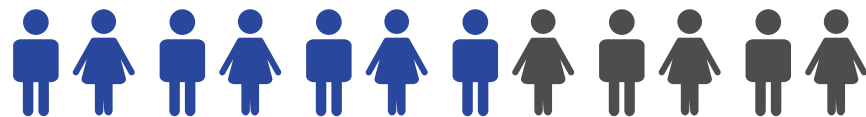
TRADE USERS
53%

PURPOSE OF VISIT
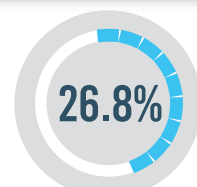
26.8% NEW PRODUCTS & TECHNOLOGY	**18.6%** PURCHASE & ORDER	**15.7%** CONNECT WITH THE TRADE	**15.6%** LOOKING FOR BUSINESS EXPANSION
7.8% NETWORKING / MARKET RESEARCH	**4.6%** OTHERS	**9.9%** EVALUATE SHOW FOR FUTURE PARTICIPATION	**1.0%** SEEKING REPRESENTATION TIE-UP
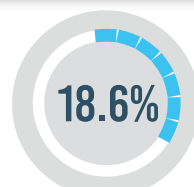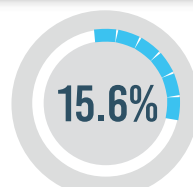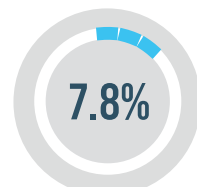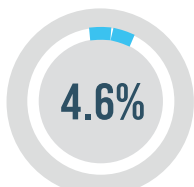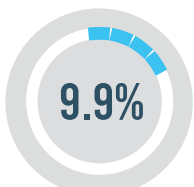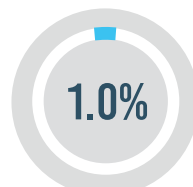
PROFESSIONAL INTEREST OF THE VISITORS

LED SCREENS	20%
DIGITAL DISPLAY	15%
DIGITAL SIGNAGE	12%
PROJECTION MAPPING	8%
INTEGRATION	7%
COMMUNICATION	13%
NETWORKING	14%
RESIDENTIAL AV	6%
AUDIO	5%

EXHIBIT PROFILE

- 65% Display
- 7% Integration
- 15% Communication
- 13% Networking