

# CASE STUDY: CONFERENCE ROOM SOLUTIONS

ClockAudio's and ErthPot's cutting-edge audio technology deployed at Gujarat State Co-Operative Agricultural and Rural Development Bank Ltd.



## PINK NOISE PROFESSIONALS DEPLOYS GUJARAT STATE CO- OPERATIVE AGRICULTURAL AND RURAL DEVELOPMENT BANK WITH STATE-OF-THE-ART AV SOLUTIONS

*The latest installation in Ahmedabad, Gujarat by **Pink Noise Professionals** was setup to deliver a 29-seater conference room with the installation of advanced audio systems for optimal conferencing, covering the project within a month. Read on to explore the entire integration process as shared by Pink Noise Professionals exclusively with the AV-ICN Expo Magazine team.*

**T**he Gujarat State Co-Operative Agricultural and Rural Development Bank Ltd recently upgraded its conference room, transforming it into a modern communication hub. This 29-seater conference room was equipped with cutting-edge audio technology to deliver exceptional clarity and seamless audio experience for high-level meetings.

### PRODUCTS INSTALLED

**Clockaudio CRM102FN Microphones:**  
29 Clockaudio CRM102NRF microphones

were installed to ensure high-quality voice capture for each seat. Renowned for their noise-reduction and clarity, these microphones provided precise audio capture, making them ideal for large boardrooms.

### **Erthpot Keyer 1616 DSP:**

Two Erthpot Keyer 1616 DSP units were deployed for dynamic audio signal processing, ensuring perfect sound distribution, minimizing feedback, and providing clear, balanced audio across all microphones.

### **INSTALLATION PARTNER**

The project was carried out by **4inside Enterprises**, an experienced AV installation service provider based in Ahmedabad. Their skilled team managed the installation with precision, ensuring flawless integration of equipment within the conference room setup.

### **CHALLENGES AND SOLUTIONS**

#### **Achieving Uniform Audio Clarity:**

The size of the room and the number of seating positions required careful planning to ensure uniform audio clarity. The

Clockaudio CRM102NRF microphones were selected for their superior performance in large conference environments, ensuring each participant could communicate without interference.

### **Efficient Audio Signal Management:**

The Erthpot Keyer 1616 DSP units processed audio signals efficiently, delivering consistent sound quality and reducing feedback. This ensured every participant could hear and be heard clearly.

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### **OUTCOME**

The 29-seater conference room now offers an exceptional audio experience, significantly improving internal communications for the bank. The system delivers unparalleled sound quality, making meetings more productive and efficient.

**Pradip Sidhdhapura**, 4inside Enterprises, stated, "We are proud to have been part of this prestigious project with Pink Noise Professionals Pvt Ltd. The combination of Clockaudio microphones and Erthpot DSP has truly elevated the audio standards in the conference room, ensuring crystal-clear communication for all participants. The installation went smoothly, and the results have exceeded expectations."

### **CONCLUSION**

This project highlights the successful collaboration between 4inside Enterprises and Erthpot, delivering a state-of-the-art audio solution tailored for the banking sector. The use of advanced audio technology ensures the Gujarat State Co-Operative Agricultural and Rural Development Bank Ltd now has a robust, reliable, and modern conferencing setup.