

ALLWAVE AV INTEGRATES UNIFIED COLLABORATION SOLUTIONS FOR A GLOBAL MANAGEMENT CONSULTING ENTERPRISE



AllWave AV, one of the leading systems integrators in India, has recently transformed a global management consulting firm – **Boston Consulting Group (BCG)**. With the aim to enable flexible workplaces that help users connect, collaborate, and communicate better, the integrator sets forth yet another example of delivering world-class installations across the country. This case study elaborates on the tailor-made design and implementation of AV setup at BCG, showcasing AllWave AV's commitment to provide scalable pro AV solutions.

AllWave AV delivers cutting-edge unified collaboration solutions at BCG's office with high-end solutions by Poly, Samsung, Shure, JBL, and more

Spread across 5 floors at the prestigious Maker Maxity in Mumbai, BCG has state-of-the-art boardroom, shark tank room, senior leadership cabins, amphitheatre, and multiple avenues to plug in the best of the AV setup. The aim to enhance collaboration, boost meeting efficiency, and support hybrid work environments, motivated AllWave AV to deploy dedicated collaborative solutions at the office.



High-end technologies take a swing at BCG's boardroom, shark tank room, and senior leadership cabins

DEPLOYING STATE-OF-THE-ART AV SOLUTIONS

The client aimed to strengthen global collaboration and communication within their Mumbai office by deploying cutting-edge audiovisual and unified collaboration solutions.

Pro AV Solutions:

- **Standardisation of Collaboration Tools:** The team selected a unified set of tools that were scalable and easy to integrate across various technological environments. This included video conferencing software and collaboration platforms.
- **Custom Audiovisual Setups:** Each office received a custom-designed AV setup tailored to its specific space requirements and team sizes. This included high-definition Poly HP video conferencing cameras, Shure ceiling microphones, JBL loudspeakers, and large Samsung display screens.
- **Training and Adoption:** Comprehensive training sessions were held to ensure all employees were comfortable with the new systems. Regular feedback loops were established to address any issues and to fine-tune the setup.
- **Ongoing Support and Upgrades:** A

dedicated technical support team was established to provide 16/6 assistance. Regular updates and upgrades were scheduled to keep the technology up to date with the latest features and security measures.

Results:

- **Enhanced Collaboration:** The new sys-

tems facilitated seamless communication across spaces, enabling real-time collaboration, reduced travel costs and faster decision-making.

- **Increased Productivity:** With reliable and efficient new tools, teams reported a significant improvement in meeting efficiency.

CONCLUSION

The implementation of an audiovisual and unified collaboration solution transformed the way the multinational corporation communicated and collaborated. Hence, by standardising tools and technology, the client not only improved productivity but also fostered a more connected and cohesive global workforce through cutting-edge pro AV solutions.

PRODUCTS LIST:

- **Video Conferencing System:** Poly (Native Integration with Zoom)
- **Control System:** Crestron
- **Display Solution:** Samsung
- **Microphones:** Shure
- **Speakers:** JBL & Yamaha
- **Digital Signal Processors (DSPs):** BIAMP
- **Amplification:** Crown / Helvia



Boston Consulting Group's amphitheatre is all set with high-end videowall for an engaging office experience