

AV-ICN EXPO



#INTEGRATING **AV** INNOVATION

GLOBAL DESTINATION FOR PRO AV MANUFACTURE

29-31 MAY 2025, BEC, MUMBAI, INDIA

#INTEGRATING **AV** INNOVATION

Digital Display, Digital Signage, Projection + Mapping LED Screens, Integrated Audiovisual, Communication Technology, Networking Solutions, AV over IP Technology, Residential AV



INNOVATION MEETS INTEGRATION AT AV-ICN EXPO 2025

The Indian AV market is rapidly expanding across various sectors, including corporate, hospitality, retail, and education, with significant investments in audiovisual infrastructure and smart classes. The importance of Indian AV manufacturing is not just for the domestic market but for the global market, aiming for Indian AV products to achieve global recognition and success, particularly with advancements in 5G and 6G technology.

As the premier event for the professional audiovisual, integration, communication, and networking industry in India, the AV-ICN expo with its showcase of cutting-edge solutions and range of offerings, from immersive displays to augmented reality experiences, control automation and end-to-end AV integration solutions has emerged as a force to reckon with wherein Innovation meets Integration! Notable at the 2024 expo was the marked increase in the number of brands that brought Integration, Communication, Conferencing, Collaboration and Networking to the fore.



WHY CHOOSE AV-ICN EXPO?

The Indian AV industry strongly desired a neutral platform, leading to the establishment of AV-ICN expo, which has fulfilled this need by establishing a neutral, independent expo that is international in scope and accessible to the Indian market and entrepreneurs. It is an expo which primarily responds to the needs of a cost-effective and affordable expo and provides business opportunities.

It is 'the' platform which gives you an opportunity to connect with your relevant target audience like Systems Integrators, AV Consultants, Enterprise, Corporate, End Users and AV industry professionals who gather to explore market-driven products and solutions. With a focus on high-growth sectors such as hospitality, education, corporate, social infrastructure, and smart buildings, the expo is the premier event for all those involved in the Pro AV industry.



EMPOWER YOUR BRAND WITH AV-ICN EXPO!

- Targeted Audience: Meet key attendees, including System Integrators, AV Consultants, Enterprise, Corporate, End Users and other AV industry professionals.
- Learning and Networking Opportunities: The platform, provides attendees a valuable opportunity for learning and networking through the AV-ICN Conference and CAVS Education, which are shaping the future of the AV industry by fostering knowledge on latest innovation and technology, best practices, and standards, tailored to fulfil market requirements.
- Marketing and Brand Reinforcement: Benefit from AV-ICN's year-long promotional activities, facilitating extensive showcase and marketing of exhibitor's brands, products and solutions.
- Apex Publication: Get featured in the expo's eponymous publication - AV-ICN Magazine, which is the industry's voice, focusing on audiovisual technology & solutions and acting as a bridge between AV technology manufacturers & distributors and the AV consultants, Systems Integrators, End Users and AV industry professionals across the region.
- Recognition: Opportunity to gain brand and product recognition through the AV-ICN Excellence Awards.

VISITOR PROFILE

Since its inception in 2019, AV-ICN has become a robust, independent platform for India's AV industry. It has grown to feature major brands and has become a must attend sourcing & networking platform.

Total footfalls across all the halls of PALM expo and AV-ICN during the three days of the expo reached a staggering 38,636 of which 7,500 accounted for unique attendees to the AV-ICN expo.

The well appreciated professional environment indicates the international business atmosphere of AV-ICN Expo, attracting actual buyers and purchase influencers.

PROFESSIONAL VISITORS

- ARCHITECTS
- AV CONSULTANTS
- CHIEF INFORMATION OFFICERS (CIOS)
- CHIEF TECHNOLOGY OFFICERS (CTOS)
- IT AGGREGATORS
- IT HEAD
- PROJECT MANAGERS
- PURCHASE MANAGER
- SYSTEMS INTEGRATORS

BUSINESS SEGMENT

- BUILDING & INFRASTRUCTURE
- EDUCATION
- ENTERPRISE/CORPORATE
- GOVERNMENT
- HOSPITAL
- HOSPITALITY
- MANUFACTURER/DISTRIBUTOR/DEALER
- RETAIL

Client TESTIMONIALS

The Power of Experience: Industry Insights through Compelling Testimonials

We are thrilled to have participated in the AV-ICN Expo as we displayed our latest rental panels, including the QC, UV, QR, and QI series. The high attendance and enthusiasm at our booth were remarkable. Additionally, we had a productive conference with industry leaders. Overall, the event has been exceptionally well-organized and successful.



Su Piow Ko
AET DISPLAYS LIMITED

We are delighted to highlight our key products at the Crestron booth during the AV-ICN Expo, including HDMI and USB extenders and wireless presentation and conferencing tools. The response has been incredibly positive, with significant interest from system integrators and customers. We appreciate the opportunity provided by the AV-ICN Expo, which continues to be an excellent platform for reaching our target audience and generating valuable leads.



Pratik Prajapati
CAVITAK MARKETING PVT. LTD.

The AV-ICN Expo has afforded us excellent exposure, enabling us to present our cutting-edge technology to a diverse and wide-reaching audience. We are incredibly pleased with the enthusiastic and positive response we have received.



Ansh Ahuja
Everglow LED Private Limited

AV-ICN Expo is a cornerstone event in the sound, light & AV industry. This exhibition not only connects us with clients but also educates them about new products and industry advancements. AV-ICN Expo plays a significant role in fostering meaningful networking and knowledge-sharing beyond sales conversions.



Niyati Malhan Kakkar
Jona LED

The AV-ICN Expo is an excellent platform for networking and showcasing new technology. We received positive feedback from rental partners, system integrators, IT partners, and end customers. The event provides a valuable opportunity to present solutions and engage with a diverse audience. Overall, it is a highly effective show for interaction and promotion.



Gautam Manish
Kramer

This is our second year at the AV-ICN Expo, and we are impressed by the significant improvement in both the size and quality of the crowd. We anticipate continued growth and enhancement in the future. We look forward to ongoing participation in this excellent event.



Vijay Sharma
Optoma

This is our second year of participation in the AV-ICN Expo, the robust support and extensive coverage provided by the event have encouraged us to expand our presence. This promising environment fosters continued growth and amplifies our impact within the industry.



Abhishek Pratap Singh
PeopleLink Unified Communications Pvt. Ltd.

This year's AV-ICN Expo, we displayed our popular FL and NT series curved LEDs and floor LEDs. The show has been outstanding, with numerous inquiries and a high volume of visitors from across India, making the show a tremendous success.



Stanley Antony
SEPL VISUAL SOLUTIONS

The event has drawn a significant and attentive audience, showcasing a diverse range of sound, lighting, and AV technologies all in one location. This consolidation offers a remarkable opportunity for attendees to explore and engage with cutting-edge innovations across these sectors. The cohesive nature of the exhibition enhances convenience and underscores its value as a comprehensive industry gathering.



Om Prakash Dubey
Viewsonic

The AV-ICN Expo is an outstanding exhibition. Having attended many events, I found this one particularly engaging, attracting a highly interested and interesting audience. Over the three days, I made numerous valuable business connections. It has been a very positive experience.



Ivo Romashko
Visiology (Pollywall Software Solutions)

This year marks our debut at AV-ICN Expo, and we are delighted by the enthusiastic response we've received. The reception from the crowd has been incredibly positive, with numerous inquiries showing genuine interest in our offerings. The feedback we have gathered has been particularly encouraging, reinforcing our decision to participate again next year. We eagerly anticipate returning and building on this successful introduction to the event.



Kshitij Makwana
Xtreme Media Pvt. Ltd.



Pro AV

Hall 3



PRODUCT CATEGORIES



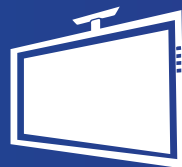
CONFERENCE
EQUIPMENT &
TECHNOLOGY



DIGITAL
PROJECTION



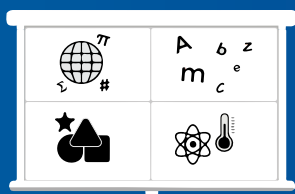
DIGITAL
SIGNAGE



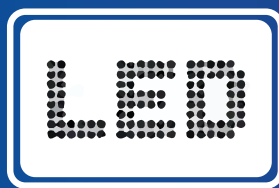
DISPLAY
SYSTEMS



INSTALLED
SOUND



INTERACTIVE
DISPLAYS &
WHITEBOARDS



LEDs



PA SYSTEMS



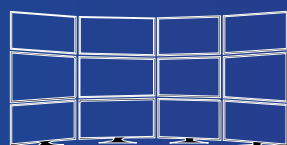
PROJECTORS



STUDIO
LIGHTING



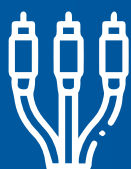
THEATRE &
AUDITORIUM
LIGHTING



VIDEO WALLS &
LARGE SCREEN
DISPLAYS



SWITCHES &
SCALERS



CABLES &
CONNECTORS



UNIFIED
COMMUNICATION
SOLUTIONS



VIDEO
NETWORKING

AV-ICN
CONFERENCE
AND SEMINAR

AV
PROJECT
GALLERY



3D IMMERSIVE
MAPPING

AV-ICN EXCELLENCE
AWARDS 2024

SHOW FEATURES

AV-ICN EXPO

Statistics

EMPOWERING CONNECTIONS, ENERGIZING INDUSTRY: AV-ICN EXPO 2024 STATISTICS

At the AV-ICN expo 2024, attendees actively engaged with exhibitors to foster business connections and identify products tailored to their specific needs. The expo successfully facilitated substantial business opportunities to meet the growing demand within the professional AV industry. The demographics and professional interests reflected in our statistics underscore the significant demand for Pro AV products from a substantial user base.

AV-ICN 2024 BUYERS AND SELLERS WHO ATTENDED THE SHOW



ACTUAL USERS
47%



TRADE USERS
53%

PURPOSE OF VISIT



NEW PRODUCTS
& TECHNOLOGY



PURCHASE &
ORDER



CONNECT WITH
THE TRADE



LOOKING FOR BUSINESS
EXPANSION



NETWORKING /
MARKET RESEARCH



OTHERS



EVALUATE SHOW FOR
FUTURE PARTICIPATION

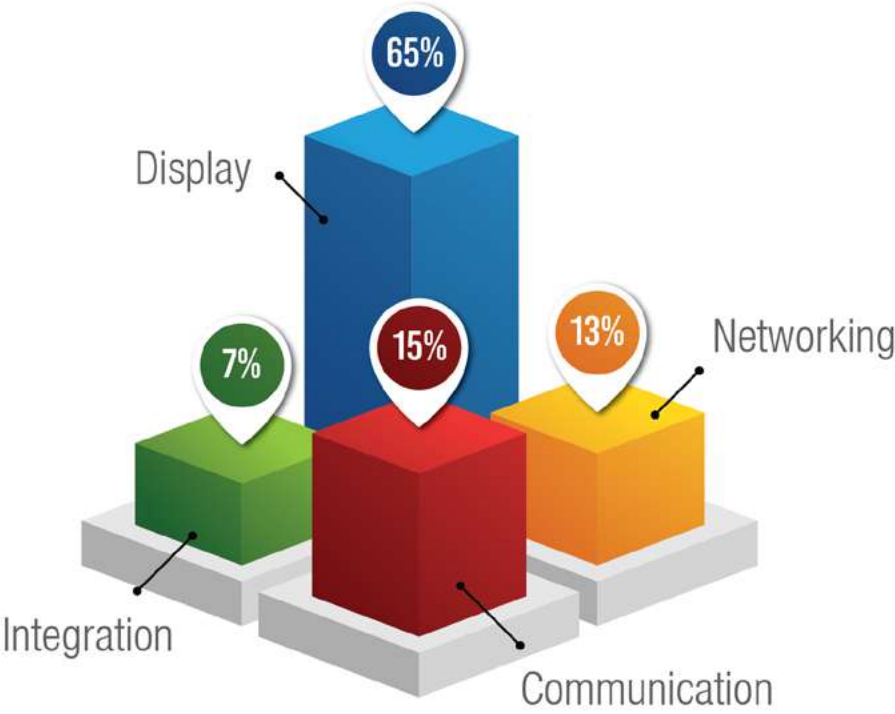


SEEKING
REPRESENTATION TIE-UP

PROFESSIONAL INTEREST OF THE VISITORS



EXHIBIT PROFILE





AV-ICN EXCELLENCE AWARDS 2024

The AV-ICN Excellence Awards honour outstanding individuals and organizations for their significant contributions to the audio-visual industry. The award's flagship AV Architect of the Year Award was established with a vision to identify and celebrate distinguished AV professionals, integrators, and consultants, who have contributed to the field of AV in immense proportions. These individuals have always traversed the extra mile, thought out-of-the-box, and pushed the boundaries of AV design and application in various fields around the globe. The AV-ICN Excellence Awards not only celebrates individual achievement but also technological innovation and excellence, setting higher standards for future developments in the AV Industry.

For details, contact: Smita Rai | Mobile: +91 9289368200 | Email: smita.rai@hyve.group

EMPOWERING SPECTACULAR VIRTUAL STAGES AND NEXT-GEN IMMERSIVE EXPERIENCES FOR A WIDE RANGE OF SPACES ONLY AT THE AV-ICN 3D IMMERSIVE MAPPING FEATURE

Immersive projection represents a cutting-edge advancement in projection mapping, transforming visual displays into immersive experiences that transport viewers to extraordinary destinations. By utilizing advanced technology, selected narratives are projected onto every surface, whether in a hallway or a room, completely enveloping visitors. Surpassing traditional video mapping, immersive projection leverages all surface types in a 360° format, creating captivating experiences for viewers. With immersive sound and comprehensive 360° projection, this technology is increasingly adopted in interactive exhibitions. Recently, museums have integrated these immersive settings, providing visitors with awe-inspiring, transformative experiences.

EXPERIENCE ALL THIS MAGIC AT AV-ICN 2025!

3D IMMERSIVE MAPPING



3D IMMERSIVE MAPPING



ELEVATING AV EDUCATION IN INDIA

Education is the cornerstone of the Certified AV Specialist (CAVS) Course initiative, playing a pivotal role in elevating professional AV standards, integration, and processes for AV professionals across India.

Through our dedicated efforts, we have crafted a comprehensive curriculum designed to attract and nurture top talent in the AV industry.

The CAVS program is a crucial catalyst for developing skilled professionals and encouraging careers in AV, committed to imparting cutting-edge knowledge and education on AV technology.

To register yourself and your team for CAVS 3-day training contact:

Smita Rai | Mobile: +91 9289368200 | Email: smita.raihyve.group





AV-ICN

CONFERENCE AND SEMINAR

The AV-ICN Conference sessions pave the way for the growth and development of the AV industry, with dynamic topics that align with the ever-evolving Indian AV landscape. The highlight is the presence of a knowledgeable lineup of key AV industry experts and thought leaders at the AV-ICN Conference platform, captivating attendees with engaging panel discussions and a diverse series of seminars across the three days focusing on topics like MicroLED, Future of Unified Communication, Hybrid Classrooms, Pro AV Managed Services, AV over IP, AV and IT Convergence, Pro AV Project Market Challenges and Opportunities, and many more. This knowledge platform provides attendees a valuable opportunity for learning and networking as AV industry experts provide insights on emerging trends, best practices, and imminent course of the AV and Systems Integration industry, thereby empowering delegates to elevate their businesses to new heights.

BOOK YOUR PRODUCT PRESENTATION SLOT:

Smita Rai | Mobile: +91 9289368200 | Email: smita.raihyve.group





Bharat Chheda
President
ASIRT



Farhan Walele
Area Sales Director, West
Crestron India



Griffiths Zachariah
AVP - EMEAIO Sales & Global
Alliances
ClearOne



Sanket Rambhia
Director
Xtreme Media Pvt Ltd



Abhishek Pratap Singh
National Product Head,
PeopleLink Unified
Communications Pvt. Ltd.



Manikk Gupta
Managing Partner
HAVI DESIGN INDIA LLP



Sachin Jain
Principal Consultant
Play Technologies



Su Piow Ko
CEO
AET Displays Limited



Abdul Waheed
Managing Director
EYTE Technologies
Pvt Ltd (CTS-I)



Ashish Bajaj
Director, Enterprise Sales
Harman Professional
Solutions, India & SAARC



Gangasagar Amula
Director
Absen India



Manu Sharma
Territory Sales Manager
India & SAARC
Neat



Mayank Jani
CEO
MNT Info Vision and
NANTA Tech Pvt. Ltd.



Meet Shah
Country Business Head (USA)
PeopleLink Unified
Communications Pvt. Ltd.



Mustafa Rampurawala
(CTS) - HEAD Projects
SISPL



Narendra Naidu
Chairman & Managing Director
Rhino Engineers Pvt Ltd



Punit Rastogi
Managing Director
Solutions India
Systems Pvt. Ltd.



Rajesh Patkar
Country Manager
ZeeVee INC



Rohan Tadke
Managing Director
RTAV



Sajan Joseph
Co-Founder & CEO
Ctrl Alt Experience



Vineet Mahajan
Director
Unilumin India



Prashant Govindan
Director, India
Generation AV



Rhythm Arora
Chief Technical Officer
Qubix Technologies



Kuldip Kamat
Managing Director
Allwave-AV Systems



Kelvin Ashby-King
Principal Consultant
Clarity Consulting

MARKETING

Opportunities

Maximizing Your ROI with a Dynamic Marketing Mix: Bridging Digital and Offline Strategies for Unparalleled Event Success

Our marketing strategy employs a strategic blend of channels to ensure maximum return on investment (ROI) by connecting you with the most relevant clients for your business. Our highly effective offline and digital campaigns distinguish us, as evidenced by the significant increase in visitor numbers.

DIGITAL CHANNELS



EMAIL MARKETING

We maintain a comprehensive and regularly updated database of prospective visitors, ensuring they are continually informed about the event.



SMS/WHATSAPP MARKETING

In today's digital landscape, SMS and WhatsApp campaigns are the most effective methods to engage potential customers. Regular updates and information about the show are sent to past attendees and prospective visitors, keeping them informed about the latest developments.



SOCIAL MEDIA MARKETING

To reach a global audience, we employ a strategic mix of paid and organic marketing on social media platforms. We share regular updates on the show, announcements from exhibitors and associations, and live event coverage to engage a broader audience.





E-INVITES

Embracing digitization, we have transitioned to digital invites, which are environmentally friendly and convenient for exhibitors to share via email and WhatsApp.



OFFLINE CHANNELS



ASSOCIATION TIE-UPS

Associations play a crucial role in promoting the show. We partner with key associations to add significant value to the event and enhance business opportunities.



INDUSTRY MAGAZINES

We collaborate with both international and domestic industry-specific magazines to ensure widespread promotion and reach.



PR AND MEDIA COVERAGE

We conduct extensive outreach to relevant media and major newspapers to promote the show, ensuring maximum pre- and post-event coverage.



TELE CALLING

Our dedicated calling team ensures that all past and potential attendees are personally invited and kept informed about the latest developments regarding the show.



OUT-OF-HOME (OOH) ADVERTISING

We conduct extensive outdoor advertising campaigns prior to the show at prominent locations and markets. This strategy is designed to capture the attention of the right audience and create a significant impact.

SPONSORSHIP

Opportunities



ENHANCE YOUR POSITION IN THE MARKET

- REGISTRATION PARTNER
- EXHIBITION LANYARD PARTNER
- NAME BADGE PARTNER
- VISITOR BAG PARTNER
- TRUSS PARTNER
- AV-ICN CONFERENCE & SEMINAR
- (PLATINUM, GOLD, SESSION, SOUND & VIDEO DISPLAY PARTNER)
- ONSITE ADVERTISING OPPORTUNITIES (CAFETERIA, OUTSIDE EXHIBITION HALLS, PILLAR)
- ADVERTISEMENT IN AV-ICN EXPO MAGAZINE

MAXIMIZING VISIBILITY

ENHANCE YOUR BRAND'S PROMINENCE AND CAPTIVATE YOUR TARGET AUDIENCE THROUGH OUR COMPREHENSIVE SPONSORSHIP PACKAGES. ELEVATE YOUR PRESENCE AT THE EVENT, DRAW SUBSTANTIAL TRAFFIC TO YOUR BOOTH, AND AMPLIFY YOUR RETURN ON INVESTMENT (ROI) WITH TAILORED SPONSORSHIP OPPORTUNITIES METICULOUSLY DESIGNED TO SPOTLIGHT YOUR BRAND AMIDST INDUSTRY LEADERS.

PARTICIPATION FEES FOR AV-ICN EXPO 2025

AV-ICN Expo provides unparalleled business opportunities and serves as an exceptional platform to present your brand to your targeted audience.



FOR INDIAN EXHIBITORS

RAW SPACE
INR 15,500 PER. SQM

SHELL SCHEME
INR 16,320 PER. SQM

FOR INTERNATIONAL EXHIBITORS

RAW SPACE
US\$350

SHELL SCHEME
US\$375

*Price may differ depending on the type & size of the booth.
Above prices does not include 18% GST and any other Government charges as applicable.

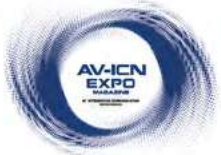
TO PARTICIPATE, CONTACT:

Ramesh Chetwani
+91 931 137 8565
ramesh.chetwani@hyve.group

Zeeshan Ali Patel
+91 928 912 4736
zeeshan.patel@hyve.group

Anjali Pandey
+91 787 403 4278
anjali.pandey@hyve.group

MEDIA PARTNERS



SUPPORTING ASSOCIATIONS



ELECTRONIC SECURITY
ASSOCIATION OF INDIA

Mumbai Office

Hyve India Private Limited, C/o Workenstein Collaborative Spaces Private Limited (Workafella), AK Estate, Off Veer Savarkar Flyover, Beside Radisson Blu Hotel, SV Road, Goregaon (West), Mumbai, 400062, Maharashtra, India

Delhi Office

Hyve India Private Limited 503, 5th Floor, Mercantile House 15, KG Marg, Connaught Place, New Delhi-110001, India

By

Hyve